Thank you for being part of the Launch Team to help fund Patty’s Parenting by Connection Book. We’re glad you’re here! A dedicated Launch Team is vital to a successful fundraising campaign. And your enthusiastic support has already been inspiring!

On **Tuesday, September 15th, at 4:00 PM Pacific Time,** Hand in Hand will launch the Indiegogo campaign that will publish Patty’s new book. The website for that campaign will be<http://igg.me/at/ParentingbyConnectionBook>.

Patty has worked for many years to overcome the challenges that made this book so hard to write. *She never gave up* because her life is dedicated to making sure as many parents as humanly possible know how to overcome difficulties, make rich and meaningful connections with their children, and enjoy the close relationships necessary for the whole family to thrive.

Patty has been there to help so many of us. Together, we can give this book the last push needed to crest the hill and start rolling out to parents everywhere!

As a member of the Launch Team you are asked to:

1. Help Patty’s book get off to a successful start by **telling friends and family about the book and how Hand in Hand has been helpful to you**. Start as early as you like, but please begin sharing some information no later than September 8th. It may take several emails or posts for people in your community to get a feel for our approach and start to wonder how it might be useful for them. Help us get the word out by talking with people or via email, blog posts, social media sharing about the fundraiser for the book, and making positive comments if appropriate.
2. Contribute to the Indiegogo fundraising effort as soon as you can **after 4:00 PM on September 15th**, and encourage others to do so also—if each Launch team member can **get at least 9 friends to pre-order books on the 15th**, our chances of meeting our campaign goal triples! The campaign will run until October 20th, unless we are fully funded sooner.

Also, we feel that a great way to communicate what Parenting by Connection is all about is through real stories of how it can work.  Got a story you can share with us, that we can use to help get the word out?  Email juli@handinhandparenting.org. We'd love to be able to share your stories (and pictures if you’d like) with people to help them understand how important the Parenting by Connection approach is and what a difference it can make for their family, and the world.

**Thank you!**

from the Book Fundraising Team at Hand in Hand, Craig, Paul, Juli, Ron, Molly, Martin, and Zhanna.